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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s):

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Assignee:

Hewlett-Packard Company

Title:

SYSTEM FOR SETTING IMAGE CHARACTERISTICS USING

EMBEDDED CAMERA TAG INFORMATION

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MAIL STOP AMENDMENT COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, VA 22313-1450

## RESPONSE TO NON-FINAL OFFICE ACTION DATED JULY 2, 2004

Dear Sir:

This paper is responsive to the Non-Final Office Action dated July 2, 2004, having a shortened statutory period expiring October 20, 2004. Further examination and reconsideration are respectfully requested in view of the amendments set forth below.

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 12 of this paper.

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